

NORTHWEST COLLEGIATE AND TECHNICAL ACADEMY
Career Technical Education
Entrepreneurship II Honors
Spring Semester 2023

Teacher: Schquetta Hawkins
Contact Number: 252-308-4350, 252-586-4125
E-mail: hawkinss@nw.halifax.k12.nc.us
Planning Time: 9:35-11:05
Course Number: ME12
Supplies: Folder, Pens, Pencils

Dear Parents/Guardians:

I am pleased to have your child in my class this semester. Your child is enrolled in **Entrepreneurship II Honors**. Students enrolled in this course will be involved in a number of learning activities, many of which are self directed, enabling he/she to master the course competencies and prepare for the Performance Based Measurement (PBM). The class work grade is derived from in-class assignments, homework and special projects. Assignments will be geared towards creating a business plan.

The course description for this course is as follows:

In this course, students continue the development of a business idea and develop an understanding of pertinent decisions to be made for business positioning, financing, staffing, and profit planning. Students acquire in-depth understanding of business regulations, risks, management, and marketing and will develop a business plan. A performance based measurement will be used in this course to assess student learning. English language arts, mathematics, and social studies are reinforced.

Course Objectives:

- 1.00 Understand business planning, business ethics, resources and risks.
- 2.00 Understand costs of starting up and running a business.
- 3.00 Understand the impact of product, place, promotion, and pricing.
- 4.00 Understand marketing information to conduct analysis, identify market segments, and plan marketing activities.
- 5.00 Implement accounting procedures to track money flow and to determine financial status.

Grading Policy

The student's nine-week grades will calculate as follows:

Assessments-50%

Class work-35%

Homework-15%

Grading Policy

90-100	A
80-89	B
70-79	C
60-69	D
0-59	F

Late Work/Absences/Make-Up Work:

Students will be allotted time to complete make-up assignments during each nine weeks. If students are absent, then they should speak to the teacher about the missing assignments and have the assignments completed within one week before the end of each nine weeks.

Classroom Rules:

Be on Time.

Be Prepared.

Respect Yourself and Others.

Login Credentials for Class Must Not Be Shared/ Complete Your Own Assignments.

Cell Phones Should Be Put Away While in Class.

Classroom Expectations

1. **Students are expected to begin the bell ringer activity when they have entered the classroom.** Directions will be on the projection screen to inform you of the daily bell ringer assignments.
2. **Students are expected to complete their own assignments.** Students caught cheating will receive a zero and a phone call home. Cheating is unacceptable so please complete your own assignments.
3. **Students are expected to not have cell phones out in the classroom.** Cell phones are not a part of our classroom activities so please do not take phones out during class time.
4. **Students are expected to bring required materials every day.** Please be sure to bring pencils, pens paper, folders each day to class.

Behavioral Procedures:

Offense 1 Verbal Warning

Offense 2 Written Warning

Offense 3 Student/Teacher Conference

Offense 4 Parent Contact or Conference if needed

Thank you, Schquetta Hawkins, Entrepreneurship II Teacher